

USA Pavilion Architecture and Design

Building and Site

The USA Pavilion's exterior was designed by world renowned and awarded, Trahan Architects, and constructed by ES Global and Alchemy. The striking exterior of the USA Pavilion consists of two triangular buildings with wooden facades, juxtaposed by a glowing, suspended cube. Two large LED screens that run along the side of the triangles project iconic American images and landmarks, creating a stunning visual display. The exterior is composed intentionally to encourage visitors to enter the space, and the wood-paved ground is slightly curved, representative of a bridge for visitors to traverse as they enter the Pavilion grounds. The USA Pavilion cube exudes a soft glow in the evening, and the LED screens invite visitors to watch, listen, taste, and explore. As visitors pass under the cube, they enter a beautiful open-air courtyard with an electrifying performance stage. After watching a musical or cultural performance, visitors explore the American garden composed of plants, grasses, and flora native to the United States. Inside the Pavilion are a series of immersive exhibit spaces.

This bird's eye view of the USA Pavilion from above shows two building triangles, almost touching, but separated by a sliver of light. Set between the triangles is the large cube, simple yet elegant, that piques visitors' curiosity about what lies inside. These robust geometric forms are juxtaposed with a peaceful, flowing garden.

The USA Pavilion exterior is 31,000 square feet, occupying 2 floors on a 38,000 square foot plot. The Pavilion is located in the "Empowering Lives" zone, closest to the East Gate of the Expo site, and very near Yumeshima station.

Private Spaces

The USA Pavilion offers a variety of spaces for official events, private receptions, and cultural showcases. The Indoor Lounge will welcome special guests and event attendees, with artworks on display by American artists from across the country–highlighting the depth of U.S. creativity and the spirit of Japan-U.S. friendship. The Outdoor Lounge provides a scenic view of the Expo site, including the Forest of Tranquility and the Grand Ring.

Throughout Expo 2025, visiting delegations, U.S. businesses, and partner organizations will use these spaces to host receptions, luncheons, dinners, press conferences, seminars, and more. Beer, wine, and spirits from across the United States will be featured at the Pavilion's bar, while the in-house catering team delivers regionally inspired American cuisine.